

Small business winter energy savings guide



Is your small business ready for the cold? Follow these 10 simple tips to maximize your winter energy savings.



Shoot for the stars.

Choose ENERGY STAR® certified appliances and equipment for long-lasting quality and efficiency.



Set it and forget it.

Install a programmable or smart thermostat to control your energy use during the holidays and other unoccupied periods.



Seal in the savings.

Make sure your windows and doors are properly sealed to prevent uncomfortable drafts and other energy-wasting air leaks.



Trust a pro.

Have your HVAC system serviced annually to ensure it's operating as efficiently as it should.



Get some sun.

Keep your blinds or shades open during the day to give your heating system an assist from the sun. Then, close them at night.



Flip your fan.

If your ceiling fan has a reverse switch, flip it to run clockwise when you turn your heat on. The updraft will push warmer air near the ceiling down and throughout the area.



Aim low.

Try to keep your thermostat around 68° during work hours and lower when building is unoccupied.



Embrace change.

Change your HVAC filters monthly (or clean if yours are reusable).



Find some space.

If possible, lower the temperature in unoccupied spaces to reduce unnecessary strain on your heating system.



Keep things fresh.

Your outdoor air dampers control the flow of fresh air into your workspace. Check them regularly for cleanliness and functionality.

Find more ways to help your business save at [MassSave.com/Business](https://www.masssave.com/Business)

WE ARE MASS SAVE:

