

## **Cape Light Compact Launches Residential Smart Energy Monitoring Pilot Project**

*New technology from GroundedPower, Inc. designed to track home energy use,  
helping consumers lower costs, combat global warming and  
promote national energy security*

Barnstable, MA, February 6, 2009 – **Cape Light Compact** ([www.capelightcompact.org](http://www.capelightcompact.org)), which purchases electricity and provides energy efficiency programs for residents and businesses of Cape Cod and Martha's Vineyard, will engage 100 volunteer homeowners from their service area to participate in a landmark energy efficiency pilot program using breakthrough technology developed by **GroundedPower, Inc.** of Gloucester, MA.

**Cape Light Compact's Smart Energy Monitoring Pilot Project** involves the installation of whole-house wireless monitors, an optional appliance monitor, and a wireless base station that will upload real-time data to web-enabled software that provides the homeowner with detailed information on how much energy is being used, when it is being used, how much it costs, and actions that could reduce energy consumption and promote savings.

In addition to having wireless monitors installed in homes, customers will participate in a web-enabled communications network to share energy savings experiences and to help achieve individual and collective energy savings goals. Participants will also be asked to complete several brief surveys over the course of the pilot detailing their experiences with the system.

Cape Light Compact's Smart Energy Monitoring Pilot Project will look at how and to what extent consumers respond to real-time information about electricity consumption and demand and how their energy savings actions are affected by being part of a community network.

Cape Light Compact is seeking participants for the pilot, 75 from Cape Cod and 25 from Martha's Vineyard, in early February 2009. Residents who would like to participate in Cape Light Compact's Smart Energy Monitoring Pilot Project can sign up for consideration by completing an application available at [www.capelightcompact.org](http://www.capelightcompact.org) or by calling 1-800-797-6699.

According to Paul Cole, CEO and Founder of GroundedPower, "the technology that Cape Light Compact will be piloting incorporates wireless home monitors with sophisticated software to give consumers real-time and actionable feedback on how they, and other participants, can reduce the use of electricity. It will also provide Cape Light Compact with detailed feedback about how customers respond, information that can be used to verify and adapt programs based on real-time information about performance."

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Kevin Galligan, Cape Light Compact's Energy Efficiency Program Manager, described GroundedPower's technology "as timely and responsive to the increased needs of our customers who want to do all they can to control and lower their energy costs. We look forward to rolling out the pilot this spring and getting results that will help shape our programs into the future."

### **About GroundedPower**

GroundedPower, Inc., was formed in 2008 to work for a more secure, affordable, reliable, and less polluting energy future through energy efficiency. Under the umbrella of GP Energy Solutions, GP provides a secure web-enabled system and technology that empowers consumers to cut their electricity bills, help improve the environment and improve energy security. The technology also gives utilities more accurate, real-time data about customer usage and demand. The GP team brings together extensive experience in software development and building collaborative Internet tools, a deep understanding of the interaction of technology and social behavior and a thorough knowledge of utility operations, including the design and implementation of demand side management programs.

### **About Cape Light Compact**

The Cape Light Compact, as administered through Barnstable County, is an inter-municipal regional energy services organization made up of all 21 towns of Barnstable and Dukes counties. The purpose of the Compact is to represent and protect consumer interests in a restructured utility industry. As authorized by each town, the Compact administers the regional energy efficiency program and works with the combined buying power of the region's over 200,000 electric consumers to negotiate for lower cost electricity, including a green power offering, and other public benefits. For more information on Cape Light Compact and its energy efficiency programs, please visit [www.capelightcompact.org](http://www.capelightcompact.org) or call 1-800-797-6699.

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